



# HONG KONG GOODIES

## Exclusive Free Offers for Overseas Participants of HKTDC Hong Kong International Optical Fair (8-10 Nov 2023)

Hello from Hong Kong! Hong Kong is ready to welcome back exhibition visitors with a range of brand-new and refreshing experiences! To make your visit extra special, the Hong Kong Tourism Board (“HKTB”) has curated a selection of heart-warming welcome goodies exclusively for you.

Visit HKTDC’s Hong Kong International Optical Fair in November 2023 in Hong Kong Convention and Exhibition Centre and pick one of the below exclusive experiences.



**Free one-day admission  
ticket to M+ Museum**



**90-minute Free Access to  
Plaza Premium Lounge**

### Who are eligible

- ✓ Overseas visitors and exhibitors attending HKTDC Hong Kong International Optical Fair and staying in Hong Kong for 90 days or less.
- ✓ Each eligible visitor can only acquire the Hong Kong Goodies once with a non-Hong Kong mobile number.

### Where to enquire

- 📍 Visit “Hong Kong Goodies” Free Offer Counter HKTB Counter at the Hall 1C concourse during fair opening hours

**For more details:** <https://mehongkong.com/eng/home/HKgoodies>



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### Terms and conditions apply:

1. The 'Hong Kong Goodies' Promotion ("Campaign") of Hong Kong Tourism Board ("HKTB") runs from 2 February 2023 to 31 December 2023 (both dates inclusive) (the "Campaign Period") unless otherwise stated. Designated offers will be provided by the participating merchants / attractions / hotels under the Campaign ("Participating Parties") during the Campaign Period ("Offers").
2. The Offer is available only to visitors attending conventions and exhibitions held at Hong Kong Convention and Exhibition Centre or AsiaWorld-Expo and staying in Hong Kong for 90 days or less. The Offers are distributed on a first-come, first-served basis, subject to availability. Each eligible visitor can only acquire the Hong Kong Goodies once with a non-Hong Kong mobile number.
3. All Offers and redemption items are available while stocks last. No prior notice will be given if the Offers are all consumed / no longer available. In any case, the record of HKTB's computer system shall prevail. HKTB will not be liable for any matter or loss in relation to submission delay, loss, or any information transmission error due to technical problems including but not limited to any computer or internet network issues. All date and time related to the Campaign (including but not limited to the Campaign Period) are subject to the records of HKTB's computer system which are final and conclusive.
4. Unless otherwise stated, the Offers can be used in conjunction with any other promotional offers, discounted / special price items, fixed price items, coupons / gift vouchers / cash vouchers, bonus point programmes, or internal offers of respective Participating Parties.
5. The Campaign is hosted by HKTB and governed by the laws of the Hong Kong Special Administrative Region ("Hong Kong").

For the complete terms and conditions, please visit

<https://www.mehongkong.com/eng/home/HKgoodies#HKGoodies>