



Hong Kong International Optical Fair

香港國際眼鏡展



8 – 10 / 11 / 2023 • Hong Kong Convention & Exhibition Centre 香港會議展覽中心

10/2023

Special Circular 1 – Restriction on Custom-built Stand Height

In response to rising environmental and safety concerns, Hong Kong Trade Development Council will lower the maximum height of single-deck custom-built booths in all its fairs with details below:

1. Until **30 April 2023**, based on our Exhibitors’ Manual in Para 4.2.5 Height Limit, the maximum height of single-deck custom-built booths is **4.5m** (note: The booth height limit may be lower for specific locations, please refer to exhibition manual, hall plan or check with the following contacts).
2. Since **1 May 2023**, all new designs of single-deck custom-built booths shall not exceed the height of 4 metres (note: The booth height limit may be lower for specific locations, please refer to exhibition manual, hall plan or check with the following contacts).
3. Based on last circular RSC001/21 on 1 April 2021, re-used single-deck booths at **“4.5m < booth height ≤ 5m”** can be reset up until **30 April 2023**.
4. Starting from **1 May 2023**, re-used single-deck booths at **“4m < booth height ≤ 4.5m”** can be reset up until **30 April 2025**. The booth design must remain unchanged as it was previously submitted to HKTDC for the same show without modification. Any amendments to original design will be treated as new design and subject to height restriction of 4 metres.

We believe that you will support this new initiative in creating a better working environment. If you have any queries, please contact:

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Thank you for your kind understanding and cooperation in advance.

Operation Team

Exhibition Services Department





特別通告 1 – 特裝展位高度限制

香港貿易發展局為促進環保及安全施工，將在其展覽會下調單層特裝展位最高可建高度，詳情安排如下：

1. 於 **2023 年 4 月 30 日** 或之前，單層特裝展位最高可建高度是 4.5 米（註：特裝展位所處位置或有較低高度限制，請參閱參展商手冊、展覽廳平面圖或與以下人士查詢）。
2. 自 **2023 年 5 月 1 日** 起，所有新設計的單層展位高度不得超越 4 米（註：特裝展位所處位置或有較低高度限制，請參閱參展商手冊、展覽廳平面圖或與以下人士查詢）。
3. 根據 2021 年 4 月 1 日所發出的通告 RSC001/21，單層重用展位在 **“4.5 米 < 高度 ≤ 5 米”** 將於 **2023 年 4 月 30 日** 後不可再使用。
4. 由 **2023 年 5 月 1 日** 起，單層重用展位在 **“4 米 < 高度 ≤ 4.5 米”** 可重用並延期保留至 **2025 年 4 月 30 日**。重用展位設計必須跟上一屆提交給貿發局同場展覽的圖則相同，並不可作出任何結構性改動。如有任何改動，本局將以新設計論，並將會把展位可建高度下調至 4 米。

本局希望調整限高能締造更好的工作環境，如有任何疑問，請聯絡：

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感謝您理解與合作，謝謝。

展覽服務部 行動組

