

A WORLD OF SPECTACULAR OPTICAL PRODUCTS

開拓眼鏡新視野



Hong Kong International Optical Fair

香港國際眼鏡展



6-8/11/2019

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

Presenting a Visionary Perspective of the Optical Industry 擴闊眼鏡業界新視野

The 27th edition of the **HKTDC Hong Kong International Optical Fair** presents an incomparable trade platform that puts exhibitors in prime position to connect with global buyers. In 2018, the event attracted 16,800 buyers from 111 countries and regions with a four per cent rise in buyer attendance from the previous year, while also featuring a record-breaking 810 exhibitors.

第27屆香港貿發局香港國際眼鏡展呈獻無與倫比的優質商貿平台，讓參展商與環球買家建立聯繫。2018年眼鏡展吸引來自111個國家及地區超過16,800名買家到場參觀採購，較對上一年上升4%；並雲集810家參展商，打破歷屆紀錄。



Key Buyers in 2018 2018年主要買家：

- Carl Zeiss Vision
- DE RIGO REM
- FGX International
- Hoya Corporation
- JINS Inc.
- Luxottica Group
- Marchon Eyewear, Inc.
- Mondottica International Limited
- Nikon-Essilor Co., Ltd.
- Paris Miki Inc.
- Safilo Group
- Specsavers
- Walmart
- Zoff

Local Big Names 本地知名品牌：

- eGG Optical Boutique
- Eyeni Optical
- LensCrafters
- Marcolin Asia
- Optical88
- Puyi Optical



Insightful Events

A vibrant seminar series provides insight on technological innovation and market forecasts, while the Hong Kong International Optometric Symposium presents some of the world's leading experts and speakers discussing the industry's important themes.

精彩活動 透視未來

研討會系列提供有關技術創新和市場預測的資訊，而「香港國際視光學會議」邀請來自世界各地的知名專家和講者，探討業界的重要議題。

Major Exhibit Categories

- Contact Lenses & Accessories
- Diagnostic Instruments
- Eyewear Accessories
- Frames, Lenses and Parts
- Kids Eyewear
- IT Solutions & Shop Fittings
- Optometric Instruments, Equipment & Machinery
- Reading Glasses
- Smart Eyewear
- Sporting & Professional Eyewear
- Trade Services

主要展品類別

- 隱形眼鏡及配件
- 驗眼儀器
- 眼鏡配件
- 眼鏡框、鏡片及部件
- 兒童眼鏡
- 資訊科技方案及商店裝置
- 光學儀器，設備及機械
- 閱讀用眼鏡
- 智能眼鏡
- 運動及專業眼鏡
- 商貿服務



Manage Your Participation - with Just a Click

Our online service, Exhibitor Online Platform (EOP), makes managing your exhibition-related matters convenient, quick and efficient.

- Submit booth application online, with immediate acknowledgement from HKTDC
- Track application status and update information online anywhere, anytime
- Receive fair-related information and reminders in timely fashion

Apply for a booth online at hkopticalfair.hktdc.com now!

參展事宜 一按即妥

大會現已推出「參展一站通」網上服務，協助業者辦理參展事宜，便捷有效。

- 上網遞交參展表格，本局即時發出申請收悉通知
- 隨時隨地上網檢視申請進度及更新資料
- 第一時間獲得最新展覽資訊及備忘

立即行動，登入展會網站 hkopticalfair.hktdc.com/tc 申請參展。



Image In Focus 形象焦點

BrandName
品牌廊 Gallery

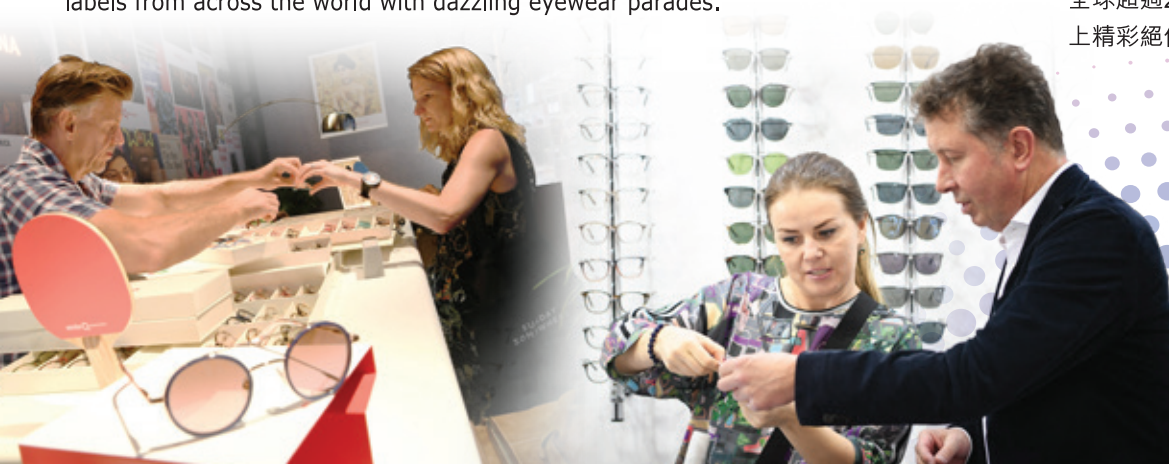


Brand Name Gallery

The **Brand Name Gallery** is a premier attraction designed for acclaimed brands to connect with buyers. In 2018, the Brand Name Gallery featured over 220 top-tier labels from across the world with dazzling eyewear parades.

品牌廊

備受矚目的「**品牌廊**」讓知名品牌公司與買家建立聯繫。2018年的「品牌廊」展示全球超過220個頂尖品牌，並有模特兒獻上精彩絕倫的眼鏡匯演。



EXHIBITOR's & BUYER's COMMENTS

參展商及買家好評

Exhibitor's Comment 參展商好評



"The Hong Kong Optical Fair is a good place for us to show our new collections to international buyers. We have met with new buyers from Germany, Malaysia and the US. We are happy that four to five new and existing buyers from Germany, the UK and the US will place orders for US\$200,000 worth of our optical frames."

Bobby To, Manager, Bestwork Industries Limited, Hong Kong

「香港眼鏡展為我們提供了一個向國際買家展示最新系列的理想場地。我們在展會上結識了來自德國、馬來西亞及美國的新買家。我們很高興有四至五名來自德國、英國及美國的新舊買家將向我們訂購總值20萬美元的眼鏡框。」

香港強域實業有限公司經理杜子坡

Buyer's Comment 買家好評

"I have found six potential suppliers of optical frames from the Mainland China. I have already placed orders for US\$70,000 worth of optical frames from both new and existing suppliers. I like the Hong Kong Optical Fair because I can find a lot of suppliers who can provide quality products and good prices. Customer service is also very good."

Blazej Bruzda, Purchasing Manager, Optyka Optometria Okulistyka Aleksander Tracewicz, Poland

「我找到了六家來自中國內地的眼鏡框供應商。我已經向新舊供應商訂購了總值70,000美元的眼鏡框。我喜歡香港眼鏡展，因為我可以找到很多能夠提供優質產品及優惠價格的供應商。客戶服務也很好。」

波蘭Optyka Optometria Okulistyka Aleksander Tracewicz 採購經理Blazej Bruzda



Sales Enquiry Contacts 參展商查詢聯絡人

- | | | | |
|------------------|-------|--------------------------|-------------------------------------|
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Reserve Your Booth Today 請即報名參展

Participation Fee 參展費用

Brand Name
品牌廊 Gallery

9 sq.m. Brand Name Gallery Booth ▶ HK\$港元45,700起 / US\$美元6,125up
9平方米品牌廊展位

12 sq.m. Standard Booth ▶ HK\$港元40,300 / US\$美元5,465
12平方米標準展位

12 sq.m. Premium Booth ▶ HK\$港元51,200起 / US\$美元6,855up
12平方米特級展位

Custom-built Participation ▶ HK\$港元3,295 / US\$美元444 (per sq.m. 每平方米)
特裝參展 (Minimum 24 sq.m. 最少租用24平方米)

Please fax the reply form to 表格請傳真至 **(852) 3746 6123** or you may mail to HKTDC 或郵寄至「香港貿易發展局」

Please send us more information on exhibiting at the **HKTDC Hong Kong International Optical Fair 2019**

請惠寄有關參加**香港貿易發展局香港國際眼鏡展2019**的資料

Company Name 公司名稱：

Contact Person 聯絡人 (Mr先生 / Ms女士)：

Title 職銜：

Office Address 公司地址：

Country 國家：

Postal Code 郵編：

Office Tel 公司電話：()

Office Fax 公司傳真：()

Office Email 公司電郵：

Company Website 公司網址：

Product Categories 產品類別：

Please attach your business card for easy reference. 請附上閣下名片以供參考。

By signing this registration form, I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en). I confirm that the HKTDC has my consent to release my personal data for the purposes stated herein. I confirm that I am admitted to the Fair on condition that I abide by the Rules & Regulations set by the HKTDC.

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您可透過「貿發網」網上商貿平台(www.hktdc.com)推介您的產品/服務，爭取全年曝光，與展覽前後及期間的商貿配對機會。歡迎登入 <http://event.hktdc.com/advertise/hkopticalfair/tc/index.html> 了解服務詳情。如有查詢，請電郵至 supplier@hktdc.org 或致電(852) 1830 668。

Co-organiser 合辦機構：



HONG KONG OPTICAL MANUFACTURERS ASSOCIATION LTD.
香港中華眼鏡製造廠商會

Email 電子郵件: hkoma@biznetvigator.com
Website 網址: www.hkoptical.org.hk

Organiser 主辦機構：



Hong Kong Trade Development Council - Exhibitions Department

Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,
1 Expo Drive, Wan Chai, Hong Kong

Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: exhibitions@hktdc.org

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