

5-7 / 11 / 2025

## Silver Market Talk

### Functional Eyewear for the Silver Market

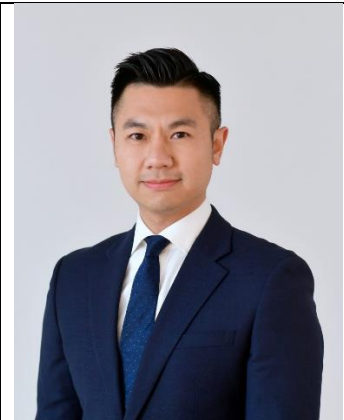
#### 銀髮族的功能性眼鏡革新

Date 日期 : 6/ 11/ 2025 (Thursday 星期四)  
 Time 時間 : 11:30am – 12:30pm  
 Venue 地點 : BNG Rendezvous, Grand Hall, HKCEC  
 香港會議展覽中心, Grand Hall  
 Language 語言 : English (No simultaneous interpretation service will be provided)  
 英語 (不設即時傳譯服務)

| Time 時間           | Programme 講座內容                                                                                                                                                                                                                                                        |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11:30am – 11:45am | <b>How Functional Optical Products Transforms Daily Life for Elderly</b><br>功能性光學產品如何改變長者日常生活<br><br><b>Speaker 講者:</b><br>Mr Michael Chan, Business Development Director, Toys & Hardlines, Intertek Testing Services Hong Kong Ltd.<br>天祥公證行有限公司 玩具及雜貨部業務發展總監 陳冠任先生 |
| 11:45am – 12:00nn | <b>Smart Eyewear Products for the Silver Market</b><br><br><b>Speaker 講者:</b><br>Ms Wendy Zhang, Senior Manager, Mixed Reality and Spatial Computing, Intelligent Perception and Control Technologies, ASTRI<br>應科院 物聯網感測與人工智慧技術高級經理 張瑋女士                             |
| 12:00nn – 12:15pm | <b>Biometric Intelligent Glasses for Tailored and Optimised Vision</b><br>生物識別智能眼鏡：量身打造的個人化視覺體驗<br><br><b>Speaker 講者:</b><br>Mr Chris Toh, Professional Affairs Manager APAC, Rodenstock Asia Distributor Partners                                                    |
| 12:15pm – 12:30pm | <b>The Power of Smart Eyewear in Glaucoma Prevention</b><br>智慧眼鏡在預防青光眼的應用<br><br><b>Speaker 講者:</b><br>Ms Minji Seo, Founder and COO, Ooley Care Company Limited                                                                                                      |

5-7 / 11 / 2025

## About Speakers 講者介紹:

|                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | <p><b>Mr Michael Chan, Business Development Director, Toys &amp; Hardlines, Intertek Testing Services Hong Kong Ltd.</b><br/>         天祥公證行有限公司 玩具及雜貨部業務發展總監 陳冠任先生</p> <p>Michael has over 17 years of technical experience in conformity services. He has been actively involved in providing Total Quality Assurance solutions for a diverse range of consumer products, including optical products and houseware. He works as a professional product assurance consultant to corporations around the globe, bringing valuable insights to safeguard product quality and safety.</p> <p>Michael is a Certified ESG Planner and CEP® qualified planner (Registration No.: 39533), registered with the United Nations SDGs Knowledge Platform. He is able to provide professional advice and guidance on ESG trends and developments, assisting clients in addressing urgent ESG needs. Michael is also a regular speaker at technical conferences and workshops, sharing updates with overseas buyers and manufacturers, especially those from emerging markets.</p> <p>陳先生在測試及認證行業擁有超過 17 年豐富經驗，致力為家庭用品、視光產品等消費品提供品質保證方案。Michael 熟悉各國法規要求，為國際企業提供專業意見，協助機構保障產品品質及安全。Michael 現為認可 ESG 策劃師 CEP®（聯合國可持續發展知識平台登記編號：39533），可就 ESG 的趨勢及發展提供專業意見及指導，協助客戶解決迫切的 ESG 需求。Michael 亦時常擔任技術會議及工作坊的講者，向海外生產商及消費者分享最新的法規議題，尤其在新興市場的資訊方面。</p> |
|  | <p><b>Ms Wendy Zhang, Senior Manager, Mixed Reality and Spatial Computing, Intelligent Perception and Control Technologies</b><br/>         應科院 物聯網感測與人工智慧技術高級經理 張瑋女士</p> <p>Wei Zhang is a Senior Manager at the Hong Kong Applied Science and Technology Research Institute (ASTRI), leading a team in image processing, machine learning, and edge AI for advanced wearable technologies. With a Bachelor's and MPhil in Electronic Engineering from the Hong Kong University of Science and Technology, she</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

|                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     | <p>brings over 15 years of experience in human-machine interaction, including gaze control and gesture detection. Ms. Zhang holds 11 US patents, notably in 3D gazing point detection and touch/motion detection for wearable devices. She coordinated the GIP project and developed HMD assisted "Sensing Fusion Platform for Accurate and Smart Dispensing". Currently, she is collaborating with PolyU's Optometry Department on HMD-based vision treatment for the elderly. Her work in smart eyewear solutions, including AI-powered visual assistance, positions her at the forefront of innovations enhancing quality of life for the silver market.</p>                                                                                                                                                                                                          |
|   | <p><b>Mr Chris Toh, Professional Affairs Manager APAC, Rodenstock Asia Distributor Partners</b></p> <p>Chris Toh is the Professional Affairs Manager for Rodenstock Asia, leading regional education and product strategy across advanced lens technologies. With over a decade of experience in optical science and practitioner development, he bridges clinical precision with real-world wearer benefits. In this session, Chris reveals how Rodenstock's Biometric Intelligence Glasses (B.I.G.) harness individual biometric data to deliver truly personalized vision—especially for presbyopic and aging eyes. Discover how biometric optimization transforms clarity, comfort, and confidence for all age group of customers, and how optical professionals can leverage this technology to redefine premium lens differentiation and patient satisfaction.</p> |
|  | <p><b>Ms Minji Seo, Founder and COO, Ooley Care Company Limited</b></p> <p>Ms. Minji Seo is the founder and COO of Ooley Care Company Limited. With a strong background in biomedical engineering, she is passionate about advancing medical technology to address medical needs. Her expertise in merging AI-driven diagnostics has established Ooley Care as a leader in preventive healthcare. Ms. Seo is dedicated to driving the company's mission to deliver accessible, transformative healthcare solutions to individuals worldwide.</p>                                                                                                                                                                                                                                                                                                                         |