

HKTDC Hong Kong International Optical Fair 2019 (6-8 November 2019)

Come visit the Fair with our Hotel Sponsorship of up to USD385

Fair Details:	<ul style="list-style-type: none"> ● Fair Date: 6-8 November 2019 ● Venue: Hong Kong Convention & Exhibition Centre ● The 2018 edition featured over 810 exhibitors from 23 countries & regions; with over 228 international designer brands. 	Webpage: www.hktdc.com/hkopticalfair
Major Exhibit Categories:	<ul style="list-style-type: none"> ● Binoculars & Magnifiers ● Brand Name Gallery ● Contact Lens & Accessories ★ ● Diagnostic Instruments ● Eyewear Accessories ● Frames, Lens and Parts ● IT Solutions for Optical Industry ★ 	<ul style="list-style-type: none"> ● Kids Eyewear ● Optometric Instruments, Equipment & Machinery ● Reading Glasses ● Shop Fittings & Equipment for Optical Industry ★ ● Smart Eyewear ● Sporting & Professional Eyewear ● Trade Services
(★ Highlighted Zone)		
Special Highlights:	<p>Brand Name Gallery A premium section showcasing over 228 top of the range branded eyewear and designers' eyewear which stand out in creativity and quality</p>	
Hotel Sponsorship For NEW Buyers:	<ul style="list-style-type: none"> ✓ HKTDC will sponsor your hotel accommodation in Hong Kong for up to HKD3,000 (approximately USD385) when you stay at one of our pre-selected hotels with discounted room rate (see the next page) during the nights of 5-8 November 2019 (both inclusive). ✓ Special Remarks - Entitlement of hotel sponsorship: <ul style="list-style-type: none"> - Visit the Fair for 1 day - HKD 1,000 (USD 128) - Visit the Fair for 2 days - HKD 2,000 (USD 256) (accumulative total) - Visit the Fair for 3 days - HKD 3,000 (USD 385) (accumulative total) 	

ACTION NOW

- Step 1: Return the **REPLY SLIP with your business card** (with the same information as shown in the application) to us by **email: hkoptical.visitor@hktdc.org** on or before **4 October 2019 (Wednesday)**. If you do not hear from us within 4 working days, please contact us.
- Step 2: Upon receiving our **ACKNOWLEDGEMENT LETTER** with details of the sponsorship entitlements to confirm your hotel sponsorship, your preferred hotel will contact you directly to **CONFIRM YOUR BOOKING**. If you do not hear from the hotel within two weeks, please let us know.
- Step 3: **COLLECT** the **"HOTEL SPONSORSHIP VOUCHER" IN PERSON** during 6-8 November 2019 at the "Buying Mission Service Counter" inside Hong Kong Convention and Exhibition Centre by presenting the **ACKNOWLEDGEMENT LETTER**, your passport and your business card.
- Step 4: **PRESENT** the **"HOTEL SPONSORSHIP VOUCHER"** to the hotel cashier when you check out.

CONTACT PERSON

For query, please contact Mr. Wayne Lau of the HKTDC Head Office by telephone at (852) 2240-4585, or by email at hkoptical.visitor@hktdc.org.

SPECIAL AIRFARE BY CATHAY PACIFIC

Cathay Pacific Airways, together with sister airline Dragonair, offer you and your travel companions exclusive business and economy class airfares with more flexibility that accommodate changes of your travel plan. To avail of these offers, please visit <http://eventsoffer.cathaypacific.com> and input the MICE event code of Hong Kong International Optical Fair 2019, **MICE481**. You may also contact your nearest Cathay Pacific and Dragonair reservations office and quote the event code to enjoy the offer.

RULES AND REGULATIONS

- 1) Your company **MUST be a NEW TRADE BUYER** (i.e. your company or yourself have not visited the Fair in 2018) in order to be entitled for the Hotel Sponsorship Offer.
- 2) Your company **MUST NOT be an EXHIBITOR** of the HKTDC Hong Kong International Optical Fair nor the concurrent Hong Kong International Wine and Spirit Fair 2019.
- 3) If you have applied for the Hotel Sponsorship or other buyer incentive programmes of the HKTDC Hong Kong International Optical Fair or the concurrent Hong Kong International Wine and Spirit Fair 2019, this application will not be processed.
- 4) Each company is entitled to **ONLY ONE ROOM** at **ONE HOTEL** from 5-8 November 2019 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- 5) If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- 6) Applications without credit card details and business card copy will not be processed. The hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- 7) Once your application has been approved, we will send the acknowledgement letter to you within 4 working days. If you do not hear from us within 4 working days, your application is considered as unsuccessful.
- 8) You must show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher at the "Buying Mission Service Counter" with the **original copy of passport with landing slip, business card, boarding pass and e-ticket receipt**. HKTDC reserves the right to reject any requests should there be any informational discrepancies on the passport, landing slip, boarding pass and e-ticket receipt.
- 9) HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice. In case of any disputes over the sponsorship programme, the decision of HKTDC shall be final and binding.



HOTEL CHOICES (Choose ONE hotel by putting a “✓” in the box provided.)

Hotel	Location	Room Rates per night (HKD)	Traveling Time (mins.) <Hotel – HKCEC>
<input type="checkbox"/> Regal Kowloon Hotel https://www.regalhotel.com/regal-kowloon-hotel	71 Mody Road, Tsimshatsui, Hong Kong	\$1,210	Taxi: 20 MTR*: 25
<input type="checkbox"/> Ramada Hong Kong Harbour View http://www.ramadahongkongharbourview.com/en/index.html	239 Queen’s Road West, Hong Kong	\$990	MTR: 20 Taxi: 15-20
<input type="checkbox"/> Stanford Hillview Hotel https://www.stanfordhotels.com.hk/hillview/	13-17 Observatory Road on Knutsford Terrace Tsim Sha Tsui, Kowloon, Hong Kong SAR	\$950	Taxi: 20 MTR: 40
<input type="checkbox"/> Bishop Lei International House https://www.bishopleihtl.com.hk/en/index.php	4 Robinson Road, Mid-Levels, Hong Kong	\$935	Taxi: 10 MTR: 40
<input type="checkbox"/> Regal Oriental Hotel # https://www.regalhotel.com/regal-oriental-hotel	Regal Oriental Hotel, 30-38 Sa Po Rd, Kowloon City	\$930	Taxi: 20-25
<input type="checkbox"/> Stanford Hotel www.stanfordhongkong.com	118 Soy Street, Mongkok, Hong Kong	\$900	Taxi: 25 MTR: 35
<input type="checkbox"/> Rosedale Hotel Kowloon http://kowloon.rosedalehotels.com	86 Tai Kok Tsui Rd, Tai Kok Tsui	\$930	Taxi: 20 MTR: 35
<input type="checkbox"/> Harbour Plaza North Point www.harbourplaza.com	665 King's Road, North Point, Hong Kong	\$920	MTR: 30 Taxi: 15
<input type="checkbox"/> iclub Sheung Wan Hotel www.iclub-hotels.com	138 Bonham Strand, Sheung Wan, Hong Kong	\$900	Taxi: 15 MTR: 30
<input type="checkbox"/> Ibis Hong Kong Central & Sheung Wan Hotel ibishotel.com	No 28, Des Voeux Road West, Sheung Wan, Hong Kong	\$900	Taxi: 20 MTR: 35
<input type="checkbox"/> Metro Park Hotel Kowloon https://hongkonghotel.metroparkhotelkowloon.com/eng/	75 Waterloo Road, Kowloon, Hong Kong	\$850	Taxi: 20 MTR: 40
<input type="checkbox"/> Pentahotel Hong Kong, Kowloon https://www.pentahotels.com/hk/hotels-destinations/asia/hong-kong-kowloon	19 Luk Hop Street, San Po Kong Kowloon	\$830	Taxi: 25 MTR: 40
<input type="checkbox"/> L’hotel Island South https://www.lhotelgroup.com/en/hotel/lhotel-island-south/Home	55 Wong Chuk Hang Road, Aberdeen, Hong Kong	\$830	Taxi: 20 MTR: 45
<input type="checkbox"/> Travelodge Central, Hollywood Road https://www.travelodgehotels.asia/hotel/travelodge-central-hollywood-road/	263 Hollywood Road, Hong Kong	\$780	Taxi: 10 MTR: 25
<input type="checkbox"/> Dorsett Kwun Tong, Hong Kong https://www.dorsethotels.com/zh-hk/dorsett-kwun-tong/index.html	84 HUNG TO ROAD, KWUN TONG KOWLOON, HONG KONG	\$750	By MTR: 30 By Taxi: 20
<input type="checkbox"/> Ibis Hong Kong North Point http://www.ibis.com/gb/hotel-3563-ibis-hong-kong-north-point/index.html	138 Java Road, North Point, Hong Kong	\$750	By MTR: 20 By Taxi: 10
<input type="checkbox"/> Iclub Ma Tau Wai Hotel https://www.iclub-hotels.com	8 Ha Heung Road, Ma Tau Wai, Hong Kong	\$750	By Taxi: 15 By MTR*: 40
<input type="checkbox"/> Mini Hotel Causeway Bay www.minihotel.hk	8 Sun Wui Road, East Point, Causeway Bay, Hong Kong	\$660	By Taxi: 7 By MTR*: 10
<input type="checkbox"/> Mini Hotel Central www.minihotel.hk	38 Ice House Street, Central, Hong Kong	\$660	By MTR: 33 By Taxi: 11

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REPLY SLIP for USD269 HOTEL SPONSORSHIP PROGRAMME

APPLICATION DEADLINE: 4 October 2019 (Wednesday)

*****Hotel Sponsorship acknowledgement letter will be issued once your application is approved*****

*****This reply slip is NOT for hotel check-in*****

*****Please send us your business card copy along with this reply slip*****

- Complimentary shuttle bus from the hotel to the fairground is provided during fair period.

* - MTR (Mass Transit Railway) refers to the subway system in Hong Kong.

All data are mandatory data for processing this application. The credit card information will be used for hotel booking only and will not be kept in HKTDC database

Full Name Mr/ Mrs/ Ms (as shown on passport): _____

Company Name (as shown on name card): _____ Country: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Credit Card: VISA MC AE Card No: _____ Expiry Date: _____

Check-in Date: _____ Check-out Date: _____ Room Type: Single Double Twin

Interested Products

Spectacles Sunglasses Metal Frame Branded Spectacles/ Sunglasses
 Plastic Frame Contact Lens Spectacle Case Lens Others, please specify: _____

Nature of Business

Buying Office Retailer with _____ stores Wholesaler Importer
 Buying Cooperative Chain/Department Store Distributor E-tailer
 Others, please specify: _____

I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at <http://www.hktdc.com/mis/pps/en>). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein. I also accept that the credit card information provided are solely for the purpose of applying for hotel accommodation for the aforementioned event handled by the respective hotel. HKTDC will purge the said credit card information after the event.

Note: If you do not agree to provide the required credit card information in full, HKTDC will not be able to offer any buyer sponsorship programmes. For enquiries, please contact HKTDC Head Office at (852) 1830668 or hktdc@hktdc.org

Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature _____ Date _____
If in the future, you no longer wish to receive any promotional and other materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830668 or hktdc@hktdc.org. We will not send you any promotional and other materials upon receiving your request with no charge.



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