

Seminar on “Euro-Asia Optics Market Trends with Asian Market Outlook”
「亞洲及歐洲眼鏡業趨勢與前瞻」研討會

Date 日期 : 3 /11/ 2010 (Wednesday 星期三)
Time 時間 : 3pm – 4pm
Venue 地點 : Meeting Room N206-8, Hong Kong Convention & Exhibition Centre
香港會議展覽中心展覽廳 N206-8 會議室
Language 語言 : English (no simultaneous interpretation will be provided)
英語 (不設即時傳譯服務)
Remarks 備註 : Free admission 免費入座

Speakers’ Biography 講者簡介

Mr Anthony Tan, Regional Account Manager, Business Development, Asia, GfK Asia Pte Ltd

Anthony Tan has been involved in international business development work for the past 9 years. He regularly presents to different industries and most recently in September at the Korea Golf Conference. He also has much experience hosting Optics industry seminars and corporate exhibitions in Shanghai, Kuala Lumpur, Paris, Hong Kong and Milan in his course of work. Anthony joined GfK Asia in 2007 to develop the Optics and Fashion related marketing research work for Asian countries. Anthony holds a degree in Business and Master in International Relations, Economy and Trade from Flinders University, Australia.



Mr Raymond Lai, New Business Development Manager, GfK Retail and Technology Hong Kong Ltd.

Mr Raymond Lai has been working in market research industry for the past 10 years. Joining GfK in 2000, he specializes in providing retail market analysis on information technology and home appliances products. In the past 3 years, he focuses on developing optics market research and is responsible for business development in Hong Kong.



Prior to GfK, Raymond had extensive experiences of managing Japanese, Korean and European consumer electronics products in Hong Kong and China. Raymond holds a Master of Business Administration from Heriot-Watt University, UK.

Programme 議程表

2:45pm-3pm	Registration 登記
3:00pm-3:45pm	<p>Topics:</p> <ol style="list-style-type: none"> 1. Optics Market Trends of Europe in 2010 2. Optics Market Trends of Asia* in 2010 (*CHN, TWN, HKG, MAL, KOR, SGP, IND and JAP) 3. Perspectives of Asian Optical Retailers - a survey on CHN, TWN, HKG, MAL, KOR, THL and SGP 4. Outlook for Asian Optics market in 2011 <p>Q & A Session 答問環節</p>

Remarks:

1. The Organiser reserves the right to make changes of the programme without prior notice.
2. Trade only, persons under 18 will not be entertained.