

HKTDC Hong Kong Optical Fair 2015 (4-6 November 2015)
Come visit the Fair with our Travel Reimbursement of up to USD230

Fair Details:	<ul style="list-style-type: none"> Fair Date: 4 – 6 November 2015 Hong Kong Convention & Exhibition Centre The 2014 edition featured 714 exhibitors from 29 countries & regions; over 200 designer brands. 	Webpage: www.hktdc.com/hkopticalfair
Major Exhibit Categories:	<ul style="list-style-type: none"> Contact Lens & Accessories Diagnostic Instruments Eyewear Accessories Frames, Lens and Parts Kids Eyewear 	<ul style="list-style-type: none"> Optometric Instruments & Machinery Reading Glasses Smart Eyewear Sporting & Professional Eyewear Trade Services
Special Highlights:	Brand Name Gallery - A premium section showcasing top of the range branded eyewear and designers eyewear which stand out in creativity and quality.	
Travel Reimbursement:	<i>HKTDC will provide a Travel Reimbursement of HKD1,800 (approximately USD230) when you visit the fair for 2 days.</i>	

CONTACT PERSON

For query, please contact Miss Koby Leung at (852) 2240-4593; by fax at (852) 3521-3197 or via email at hkoptical.visitor@hktdc.org

RULES AND REGULATIONS

- Your company and you MUST be an overseas new buyer related to the optical industry and you have to visit HKTDC Hong Kong Optical Fair for at least 2 days in order to be eligible for the Travel Reimbursement Programme.
- Your company MUST NOT be an EXHIBITOR of the HKTDC Hong Kong Optical Fair nor the concurrent Hong Kong International Wine and Spirit Fair 2015.
- If your company or you have applied for Hotel Sponsorship, Air + Hotel Package, Travel Reimbursement or other buyer sponsorship programmes of HKTDC Hong Kong Optical Fair or Hong Kong International Wine and Spirit Fair 2015, applications for this sponsorship will not be processed.
- Each company is entitled to ONLY ONE OFFER OF REIMBURSEMENT. This offer is available on a first-come-first-served basis.
- Applications without attaching a photocopy of the applicant's business card will not be processed.**
- Once your application has been approved, we will send the acknowledgement letter to you within 4 working days. If you do not hear from us within 4 working days, your application is considered as unsuccessful.
- Successful applicants must show up in the fair and complete a questionnaire when collecting the reimbursement at the "Buying Mission Service Counter" in the fairground.
- You must visit the fair on **2 separate fair days** and collect 2 customised stamps from the "Buying Mission Service Counter" in order to be qualified for the reimbursement. **Collection of only 1 stamp will result in invalidation of the reimbursement.**
- The original copy of passport with landing slip, business card, boarding pass and e-ticket receipt MUST BE presented upon the reimbursement collection.** Your particular (including but not limited to your name & company name) shown on your passport, landing slip, airline boarding pass & business card presented must be identical. HKTDC reserves the right to reject any reimbursement requests should there be any informational discrepancies on the passport, landing slip, boarding pass and e-ticket receipt.
- HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice. In case of any dispute over the programme, the decision of HKTDC shall be final and binding.

REPLY SLIP for TRAVEL REIMBURSEMENT PROGRAMME

Please reply by fax at (852) 3521-3197 or by email at hkoptical.visitor@hktdc.org

APPLICATION DEADLINE: 16 October 2015 (Friday)

Full Name Mr/Mrs/Ms (as shown on passport): _____

Company Name (as shown on name card): _____

Address: _____ **Country:** _____

Tel: _____ **Fax:** _____ **Email:** _____

Interested Products

- Spectacles Sunglasses Metal Frame Branded Spectacles/ Sunglasses
 Plastic Frame Contact Lens Spectacle Case Lens Others, please specify: _____

Nature of Business:

- Importer Retailer with _____ stores Wholesaler Buying Office
 Buying Cooperative Chain/Department Store Distributor Others, please specify: _____

I accept the above rules and regulations regarding this Travel Reimbursement programme. I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.

Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature _____ Date _____